

MSLA Executive Board Meeting  
November 12, 2014  
Wilson Middle School, Natick

Present: Judi Paradis (President), Anita Cellucci (President-Elect), Kendall Boninti (Legislation), Amy Bloom (Advocacy), Nora Clooney (Advocacy), Sandy Kelly (Awards), Katherine Steiger (Forum), Ellen Brandt (Northeast), Meghan O'Neill (Northeast), Jennifer Reed (Metrowest), Robin Cicchetti (Metrowest), Chani Craig (West - attempted to join us via Google Hangout), Amy Short (Boston), Suzanne Mathews (Boston), Ann Perham (Webmaster), Samantha Kane (Independent Schools), Jill Liebowitz (Student SIG), Cathy Collins (MassCUE)

Confirmation of new board members: Laura Luker, Western Area Co-Director; Cathy Collins, Mass CUE Liaison

The Board discussed ways to increase the use of our new slogan: "School libraries, what can we help you discover today?"

The Advocacy Committee is investigating having a Massachusetts illustrator create a logo to go with our slogan, perhaps a different illustrator each year.

Conference update: Several people have already registered, the majority for both days and the Sunday dinner. Sandy Kelly is working on the line-up of authors from western Massachusetts. Early bird rates end on December 19. The conference committee meets on the 24th to review proposals for concurrent sessions. Register online at [www.regonline.com/msla2015](http://www.regonline.com/msla2015)

The Board broke into working groups to brainstorm ways to recruit and retain members and options for future professional development offerings.