

MSLA Executive Board Meeting
Wednesday, January 16, 2008
Virtual Meeting: www.chatzy.com/678675115174

This meeting was called to order after 4:00 pm when a quorum was reached. Members signed in were: Barbara Andrews, Bruce Cramer, Valerie Diggs, Gerri Fegan, Linda Friel, Bob Helmer, Kahla Jourdan, Sandy Kelly, Diane Libbey, Kathy Lowe, Heather MacPherson, Judi Paradis, Ann Perham, Bob Roth, Charlotte Sidell, Jeannette Sisco, Amy Sprung, Sue Ellen Szymanski, Caroline Tucker, Lynn Weeks, and Elisabeth Zimmer.

November Action Items	
Action Item	Status
Bob Roth will write to Senators Kerry and Kennedy about NCLB when the activity is in the Senate not the House.	Keeping a watch for when activity moves from House to Senate.
Conference Committee will investigate the feasibility of using http://www.regonline.com/ for Conference registrations.	Kathy Lowe has set up trial registrations and will show the conference committee at its next meeting. At the moment it looks good but still some questions for the account representative.
Kathy Dubrovsky will forward the email sent to Bob Kelly concerning the status of MassOne to Connie Louie at the DOE asking for confirmation of his email address in hopes of receiving a response.	Not in attendance.
Kathy Lowe will research credit cards with frequent flier miles.	See details in "Old Business"
Sandy Kelly and Carrie Tucker will review the Award Chairs' job description and update it.	In progress
The new Standards Committee will begin revising the standards to reflect the new AASL standards. The Committee members are: Valerie Diggs, Gerri Fegan, Kahla Jourdan, Linda Friel, and Lynn Weeks.	See comments below.

Secretary's Report – Klatt

November minutes were approved as written.

Treasurer's Report – Andrews

No comments.

President's Report – Kelly

Sandy is looking for regional representatives, PR, and all others for the upcoming Advocacy Committee meeting on January 31st in Carlisle at 4:00 pm. She pointed out that much of the work will be done via wiki. Her report will be posted on the board only page ASAP.

Executive Director – Lowe

Kathy reported that there are no updates to her report that is available online.

Reports & Announcements

Conference Update – Lowe

The financial reports show a projected profit of \$7500 which is better than 2005. Sandy replied that there would be an Authorfest at the 2008 conference and interested authors can get information by emailing her. Also, a question came up if we would ever give or sell our mailing list to authors promoting school visits. Kathy Lowe stated our policy is to share member lists on a reciprocal basis with other organizations and vendors at the conference. We should take sharing with authors under consideration. We might consider sending out information about an author over our listserv but stating it is not an endorsement. It was suggested that we have a workshop session on how to run, find and fund

author visits. Along with this, we could invite some authors to come. It was also suggested that we put an author in each concurrent session slot. It was noted that there are authors/performers listed in the Performers Directory along with prices and that the Milford Public Library has a list at www.milfordtownlibrary.com. We might consider getting member discounts from authors for our members. Authors could join the MSLA as "Friends of MSLA" membership once this membership category has been established.

Standards and ELA Review Committee – Diggs

Valerie reported that the DOE is recommending separate strands for research and media literacy which she views as a positive move and that this strand will be incorporated into all of our standards. Valerie will email the board with the recommendations that she is involved in for our input. It was suggested that we use P21 language in constructing the strands. It was felt that the location for the assessment of the library related skills is key. A discussion as to whether we should have separate assessments on report cards or be infused into assessments for other subjects came up. Valerie stated that they are going to have an entire session on information literacy (research) and media literacy and she needs to come up with suggestions. It was suggested that the new AASL standards and language are key: access, evaluation, synthesis, and use of information and our work should be based on this. Valerie has a report which explains that where the new strands are listed is crucial. She also noted that the composition strands are going to be renamed to writing.

Legislation – Paradis/Roth

Bob and Judi reported that our biggest effort now should be in lobbying to push for H564. They are continuing to plan the joint Legislative Day with MLA later this month. Judi is hoping to look into a plan to fund an "adequacy study" to see what would be provided as an "adequate" education in public schools in this state. We want to make sure libraries are considered part of this adequate education.

Bookmark Contest – Fegan

Curriculum – Online Course Update – Dubrovsky

MSLA Forum – Divver

Aread Directors

Membership Update – Lowe

MBSL Library PR/Marketing Campaign – Lowe

Volunteers – Lowe

Massachusetts Teen Choice Book Award Contest – Kelly

SLJ Summit – Kelly

Old Business

Further discussion to get organization credit card with air miles – Lowe

Kathy Lowe proposed that the treasurer apply for the Capital One Business credit card. Specific details are posted on the board only page. The question arose to who would be allowed to sign the card since there is some turnover of people in the organization. A motion was made and later withdrawn to have Barbara Anderson apply for a credit card for MSLA. This item will be revisited at the next meeting.

New Business

Nominating Committee: Candidate for President-elect – Lowe

Kathy Lowe solicited volunteers to be on the committee for the President-Elect. The following board members volunteered: Bob Roth, Linda Friel, Diane Libbey, and Lynn Weeks.

Proposal for dues increase – Kelly

Sandy proposed a dues increase. After much discussion, a motion was made and approved to increase professional dues by \$10 and \$5 for others. This dues increase approved by the board will be submitted to the general membership for vote. It was suggested that information about the rationale for dues increase be sent out to the general membership and alerting them that a vote on this issue will be coming soon.

Executive Director Evaluation – Kelly

Proposal for Executive Director Salary Increase - Kelly

Sandy Kelly proposed we increase the Executive Director salary to \$10000 per year. Barbara suggested that some yearly increase be built into the review process. A committee to develop a job description and salary requirements/rules was established consisting of Sandy Kelly, Barbara Anderson, Ann Perham, Gerri Fegan, and Heather MacPherson (if needed). A motion was made and approved to increase the Executive Director salary retroactive to January 1, 2008 to \$10000/year.

Proposal to add new membership categories

- Friends of school libraries/advocates membership
- Vendor membership
- Academic librarian membership

Advocacy Workshop Meeting – January 31

Academic SIG – Christine Brown, Bridgewater State –

Adjournment

The motion was made and seconded to adjourn. The next meeting will be at Concord Carlisle High School at 4:00 pm on Feb. 13, 2008.

Respectfully submitted by,

Carol Klatt

MSLA Executive Secretary